

# **SYSTEMS AND METHODS FOR MAINTAINING CONSISTENCY IN INTERPERSONAL COMMUNICATIONS RELATED TO MARKETING OPERATIONS**

## **ABSTRACT OF THE DISCLOSURE**

[145] Systems and methods for interacting with recipients. The systems can be computer controlled and provide audio and/or textual output to a recipient. In some cases, the audio output is created by accessing an audio file on the system, converting the audio output to an audio signal, and providing the audio output to the recipient. In various cases, a user selects the appropriate output from a subset of possible outputs provided via the system. The methods include various ways for directing a pseudo-conversation with a recipient via a conversation control system.

DE 7064051 v1